*Example email text:*

**Join us at the GRESB | Siemens: Sustainable Real Assets Conference (and save on your registration)**

The GRESB | Siemens: 2018 Sustainable Real Assets Conferences will showcase the newest approaches and most advanced innovations to managing resilience in real estate and infrastructure sectors.

The conference will be held in three locations: [London on April 25](https://gresb.com/srac-london/), [Washington, DC on May 16-17](https://gresb.com/srac-washingtondc/), and [Sydney on June 26](https://gresb.com/srac-sydney/).

If you work in the real estate or infrastructure sector, this is the event to attend for powerful, action-oriented keynote sessions and actionable content on topics like:

* How resilience translates into opportunity for investors, managers and operators
* What criteria investors are using to recognize resilient real estate and infrastructure investments
* What leading real estate and infrastructure managers and operators are doing to understand and manage resilience.
* How to score and communicate resiliency risk to investors.
* The role of technology in tackling the resilience challenge

This year, [Organization] is proud to support the conference.  We have a special discount code – **SRAC20** -  for our [members/supporters/clients/network] so that you can save 20% when you register.

To get the discount, enter **SRAC20**, when you register.

Here are the links to learn more about the conference series and to register:

* [London conference, April 25](https://gresb.com/srac-london/)
* [Washington, DC conference, May 16-17](https://gresb.com/srac-washingtondc/)
* [Sydney conference, June 26](https://gresb.com/srac-sydney/)

We look forward to seeing you there.

[Signature]