



# COMPANY & FUND MANAGER MEMBER



# GRESB Real Estate: Company & Fund Manager Membership

GRESB is widely recognized as the global standard for portfolio-level sustainability reporting in the real estate sector. Investors across the globe are increasingly demanding data and information on the sustainability performance of their current and future real estate investments. Benchmarking the sustainability performance of real estate portfolios helps to generate and strengthen the market forces needed to bring sustainability issues to the forefront of business decision-making.



## Why GRESB?

GRESB has developed its benchmarking framework to give property companies and fund managers the tools to monitor and improve their sustainability performance, and to report to their investors and other stakeholders regarding sustainability issues.

On behalf of a large group of institutional investors, GRESB undertakes an annual assessment that captures information regarding the sustainability performance of property companies, fund managers and developers. The content of the GRESB Real Estate Assessment is directly informed by what investors consider to be key issues in sustainability integration in real estate investments and is aligned with international reporting frameworks such as the GRI and PRI.

Property companies and funds can use the benchmark results to identify risks and opportunities and to improve performance, for example by lowering operating costs, meeting regulatory requirements and satisfying the developing preferences of corporate tenants.

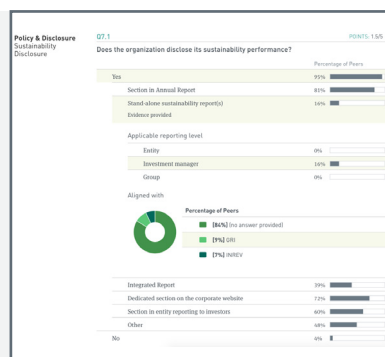


## Products & Services for GRESB Members



### Scorecards

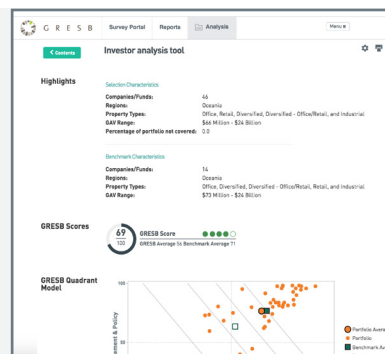
The results of the GRESB Real Estate Assessment are disclosed to property companies and fund managers using a Scorecard that contains their GRESB performance. Using the GRESB quadrant model, the Scorecard highlights both absolute performance and performance relative to peers. It also highlights areas for improvement and contains valuable information both for companies and funds that are starting to implement sustainability practices into their portfolios, as well as for industry leaders.



### Benchmark Reports

GRESB Benchmark Reports provide an in-depth analysis of a property company or fund participating in the GRESB Real Estate Assessment. In addition to the information in the Scorecard, the Benchmark Report contains a detailed question-by-question comparison with peers. This helps participants to focus on best practices and to develop detailed action plans in order to improve their sustainability performance.

Customized Benchmark Reports (available on request) provide an alternative comparison and ranking based on a customized peer group, which can be selected by participants themselves.



### Portfolio Analysis Tool

The Portfolio Analysis Tool allows members to compare their aggregated portfolio to a self-selected benchmark, based on region, property type and management style. This tool provides added value specifically for fund managers that participate with a number of entities.



### Response Checks

A Response Check is a high-level check of a participant's response by the GRESB team that takes place prior to submission of a Assessment response. It minimizes the risk of errors that could adversely impact Assessment scores.



### GRESB Member Portal

Company and Fund Manager Members can monitor the annual GRESB Assessment results for each of their participating entities. Via GRESB's Member Portal, they can view and download individual Benchmark Reports for each of their portfolios. Additionally, using the Portfolio Analysis Tool, Company and Fund Manager Members can compare results per region or per property type.



### GRESB Training Program

GRESB offers a training program for real estate professionals involved in the implementation of the various aspects of sustainability within real estate portfolios, the collection and management of performance data, or completing the GRESB Assessment. The program offers high-quality and content-rich educational experience that addresses all ESG issues as covered by the GRESB Assessment, as well as the Assessment submission process, including scope, process, methodology and results. The training provides the tools to help participants to assess and enhance their current performance, to more efficiently prepare their GRESB response, and to improve the quality of their submission. The training program is offered from March to May of each year. For more information, please refer to GRESB Training Program on the [GRESB website](#).

## Membership benefits



Property companies and fund managers reporting to GRESB Real Estate are eligible to become a GRESB Company or Fund Manager Member.

Membership benefits include:

- Response Checks for participating entities, free of charge for up to three participating entities
- Receive access to additional Portal tools, including the template that allows participants to copy responses across multiple submissions; online access to full Assessment results for all entities, including use of additional Portal functionalities
- Portfolio Analysis tool (for Fund Managers)
- PDF downloads of Benchmark Reports and Portfolio Analysis Reports for all participating entities
- Eligible to sit on regional Benchmark Committees and to join Industry Working Groups
- Eligible for special offers for training and education on GRESB methodology and content
- Increase marketing exposure via publicity on our website, in the GRESB Portal and in GRESB's guidance materials
- Attend and speak at GRESB events for networking and relationship building
- Gain knowledge and increase expertise by working directly with peers on the global standard for real estate sustainability reporting
- Contribute to GRESB Insights, a unique knowledge platform to share sustainability best practices and leadership with the industry.

## How to become a GRESB member?

- GRESB Company and Fund Members pay a fee of EUR2.6k-EUR15.6k, depending on assets under management, and the number of participating entities;
- Contact [info@gresb.com](mailto:info@gresb.com), and a GRESB representative in your region will get in touch.

# GRESB Company and Fund Manager Members (as of July 2016)





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