Partner Membership
GRESB REAL ESTATE PARTNER MEMBERSHIP

GRESB is widely recognized as the global standard for portfolio-level ESG benchmarking and reporting in real assets, covering both infrastructure and real estate. Our approach to ESG in the real estate sector includes a broad spectrum of environmental, social and governance (ESG) issues. The dynamic benchmark is based on the annual GRESB Real Estate Assessment which includes seven aspects of ESG, covering the most material ESG issues for our Members.

Why GRESB

On behalf of a large group of institutional investors, GRESB undertakes an annual assessment that captures information regarding the sustainability performance of property companies, fund managers, and developers. The content of the GRESB Real Estate Assessment is directly informed by what investors consider to be key issues in sustainability integration in real estate investments, and is aligned with international reporting frameworks such as the GRI and PRI.

GRESB developed its benchmarking framework to give property companies and fund managers the tools to monitor and improve their sustainability performance, and to report to their investors and other stakeholders regarding sustainability issues.

Property companies and funds can use the benchmark results to identify risks and opportunities and to improve performance, for example by lowering operating costs, meeting regulatory requirements, and satisfying the developing preferences of corporate tenants.

GRESB Partners

GRESB works with a select number of Partners. These are industry bodies and associations, leading advisors, and solution and data providers. Our Partners demonstrate a strong commitment to ESG by assisting participants with high quality disclosure of ESG performance through the annual Assessment. Additionally, Partners use their expertise on ESG issues to help participants to advance their ESG performance and to contribute to GRESB’s mission of assessing and empowering sustainability practices in the real asset sector.
GRESB has developed the Real Estate Assessment so that it provides property companies and funds, as well as their investors, with a comprehensive overview of the material sustainability elements within their real estate portfolio.

Entities that pursue real estate development projects can complete the additional New Construction & Major Renovations aspect. Organizations that mainly focus on development activities, rather than owning and operating standing investments, can complete the GRESB Developer Assessment.

**Aspects**

This section is focused on how an organization addresses sustainability implementation in the context of its overall business strategy.

Disclosure of sustainability performance allows participants to show how sustainability policies and management practices are being implemented and their impact on the business.

Sustainability risk assessments help to reduce exposure to long-term risks. In the acquisition process, these assessments demonstrate a focus on mitigating risks that might impact returns, and a forward-looking approach to the development of the portfolio.

An Environmental Management System enables organizations to monitor environmental performance in an efficient and effective way.

Collecting and measuring key environmental performance data enables property companies and funds to assess their aggregate consumption and footprint, and to set clear targets for reducing the portfolio’s operational cost and environmental impact.

Green building certificates are a measure of the intrinsic quality of the asset and its design to meet the requirements of environmental standards.

Improving the sustainability performance of a real estate portfolio requires not only dedicated resources, a commitment from senior management and tools for measurement/management of resource consumption, but also requires the cooperation of other stakeholders, including tenants, suppliers, a participant’s workforce and the local community.

GRESB also includes a separate aspect in the Assessment for those companies and funds that undertake development work.
PARTNER BENEFITS

Partners include industry associations, product and service companies, solution providers, and data-focused technology companies that are driving sustainability best practices in real estate. Partners can join GRESB Real Estate at any of three levels - Partner, Premier Partner or Global Partner.

GRESB Global Partners

- Eligible to participate in the GRESB Real Estate Industry Working Group program. Advisors are also eligible to participate in each of the GRESB Regional Benchmark Committees
- Data providers are eligible to participate in the GRESB API community, focused on linking the GRESB Portal to asset-level data collection tools
- Eligible to host one GRESB Global Release event, up to three Regional Results events, and collaboration on events, marketing and promotional campaigns
- Special offers for training and education on GRESB methodology and content, via the GRESB Real Estate Training Program, including three free spots per training per organization
- Free attendance and eligible to speak at GRESB events for networking and relationship building
- Access to the rapidly growing GRESB network, which currently consists of close to 200 members, including leading institutional investors, property companies, fund managers, major global industry associations and leading service and data providers. This provides ample opportunity for networking and relationship building
- Contribute case studies and best practice examples to GRESB Insights, an online platform featuring a knowledge blog, best practice case studies, and other knowledge materials (Global Partners’ contributions are the highest ranking Partner Member contributions)
- Increased marketing exposure via publicity on our website, in the GRESB Portal and in GRESB’s guidance materials. This includes top listing in the GRESB Member Directory
- Gain knowledge and increase expertise by working directly with the global standard for real estate sustainability reporting
- Contribute to improving sustainability best practices, by supporting GRESB participants with completing the GRESB Assessment and advising on areas for improvement, based on the annual GRESB results
- Assist participants with developing and implementing technological solutions to reduce their environmental impact and to improve energy efficiency.

Annual Global Partner Fee: EUR 15,900 (VAT exclusive)
GRESB Premier Partner

- Annual aggregate benchmark results review showing the ESG performance of a Partner’s members (available for industry association Partners only)
- Eligible to participate in the GRESB Real Estate Industry Working Group program. Advisors are also eligible to participate in a regional Benchmark Committee.
- Data providers are eligible to participate in the GRESB API community, focused on linking the GRESB Portal to asset-level data collection tools.
- Eligible to host one GRESB Regional Results event and collaborate on events, marketing and promotional campaigns (available to advisors, product and data partners).
- Co-branding sponsorship opportunities for industry associations at GRESB Global Release and Regional Results events;
- Special offers for training and education on GRESB methodology and content, via the GRESB Real Estate Training Program, including one free spot per training per organization.
- Industry association Partners are provided with a discount code that can be used by their members who wish to attend a training session.
- Free attendance and eligible to speak at GRESB events for networking and relationship building.
- Access to the rapidly growing GRESB network, which currently consists of close to 200 members, including leading institutional investors, property companies, fund managers, major global industry associations and leading service and data providers. This provides ample opportunity for networking and relationship building.
- Contribute case studies and best practice examples to GRESB Insights, an online platform featuring a knowledge blog, best practice case studies, and other knowledge materials.
- Increased marketing exposure via publicity on our website, in the GRESB Portal and in GRESB’s guidance materials. This includes full listing in the GRESB Member Directory.
- Gain knowledge and increase expertise by working directly with the global standard for real estate sustainability reporting.
- Contribute to improving sustainability best practices, by supporting GRESB participants with completing the GRESB Assessment and advising on areas for improvement, based on the annual GRESB results.
- Assist participants with developing and implementing technological solutions to reduce their environmental impact and to improve energy efficiency.

Annual Premier Partner Fee: EUR 7,950 (VAT exclusive) - consultants and advisors
EUR 5,300 (VAT exclusive) - industry associations
GRESB Partner

- Access to the rapidly growing GRESB network, which currently consists of close to 200 members, including leading institutional investors, property companies, fund managers, major global industry associations and leading service and data providers. This provides ample opportunity for networking and relationship building.
- Contribute case studies and best practice examples to GRESB Insights, an online platform featuring a knowledge blog, best practice case studies, and other knowledge materials.
- Increased marketing exposure via publicity on our website, in the GRESB Portal and in GRESB’s guidance materials. This includes full listing in the GRESB Member Directory.
- Gain knowledge and increase expertise by working directly with the global standard for real estate sustainability reporting.
- Contribute to improving sustainability best practices, by supporting GRESB participants with completing the GRESB assessments and advising on areas for improvement, based on the annual GRESB results.
- Eligible to participate in the GRESB Real Estate Industry Working Group program.
- Assist participants with developing and implementing technological solutions to reduce their environmental impact and to improve energy efficiency.

Annual Partner Fee: EUR 4,000 (VAT exclusive)

How to become a GRESB Partner?
Contact us at info@gresb.com, and a GRESB representative in your region will get in touch.
Enhance and protect shareholder value by assessing and empowering sustainability practices in the real asset sector.